

# 5.5 Icon meets Icons! Introduction to the artists of 'East meets West'

Immortalized by Andy Warhol, worn by Marilyn Monroe, and given new life by an ad campaign starring Nicole Kidman, this perfume epitomizes the fiercely independent, creative, and innovative spirit of one of the leading designers of the 20th century. On sale since its introduction in 1922, a bottle is estimated to be sold worldwide every 55 seconds. A series innovatively designed bottles of this fragrance will be displayed at the Al Sabah Art & Design along with a framed portrait and biography of each artist.

Following its true direction the Al Sabah Art & Design of 'East meets West', the gallery had personally commissioned affordable pieces of functional art for its public. Commissioning artists and designers of all mediums to customize an iconic fragrance as an introductory exhibition to educating who they are and having the ability to understand their personality before challenging their future journeys with the gallery for its brief of 'East meets West'.

Some of the most pioneering and iconic artists like Haluk Akakce, Tamara Salman/ Liberty of London, Maarten Baas, Tom Dixon, Satyendra Brajkovic, Studio Job and Studio Dror.

This fragrance was the first to use large quantities of synthetic substances to lighten heady flower notes in an age where floral perfumes were the trend. At the time of its inception, the most expensive perfume oil was jasmine due to the tedious distilling process. This was one of the costliest perfumes of its time and was regarded as a masterpiece inspired by the midnight sun, and the lakes and the rivers of the Arctic circle.

Al Sabah Art & Design cordially invites you to come and browse through the inventively designed array of bottles containing the fragrance that has secured itself a permanent place at the Museum of Modern Art in NYC.

Each one of these exclusively design pieces are still functional in its entirety, making a perfect gift, additional piece to your collection or purely for your own usage before a red carpet event.

# 5.5 Icon meets Icons! Introduction to the artists of 'East meets West' Selected Work By:

Studio Job. Maarten Baas. Kiki van Eijk.

Satyendra Pakhale. Tom Dixon.

Based Upon. Pieke Bergmans. Studio Dror.

Joost Van Bleiswijk. Haluk Akakce. Herend.



Private Viewing / April 12, 2009 (By invitation only)  
8:00pm to 10:00pm

Open to Public / April 13 to April 20, 2009  
10:00 am to 10:00 pm  
Admission: Free

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